

ORDER BLANK

Order early to avoid substitutions. Orders will be shipped within 3 days of receipt, but allow an extra week for mail delivery. NO ORDERS SHIPPED AFTER DECEMBER 1.

Please mail me the indicated number of the following bags of imported Dutch bulbs:

DUTCH IRIS

- ____ Bags of 36—IMPERATOR—Purple, very large bloom, heavy stem, late flowering.
- ____ Bags of 36—VAN VLIET—Medium blue, large bloom, heavy stem, early flowering.
- ____ Bags of 36—WHITE EXCELSIOR—Same high quality but white, early flowering.
- ____ Bags of 36—BRONZE QUEEN—Multicolored; unusual but not vigorous, early flowering.
- ____ Bags of 36—GOLDEN HARVEST—Yellow, large bloom, strong stem early flowering.
- ____ Bags of 36—ROYAL YELLOW—Large bloom from small bulb, light yellow, late flowering.
- ____ Bags of 36—MIXED DUTCH IRIS—A mixture of above varieties.

WEDGEWOOD

- ____ Bags of 25—Light blue, MUCH earlier blooming than Dutch Iris.

FOR LONG BLOOMING SEASON ORDER SOME EARLY AND SOME LATE VARIETIES.

ANEMONES

- ____ Bags of 25—Mixed St. Brigids Doubles.

TULIPS

- ____ Bags of 7—RED MATADOR—In our opinion, the finest and largest tulip ever grown.
- ____ Bags of 8—NEW ORLEANS—Purple.
- ____ Bags of 8—QUEEN OF NIGHT—Velvety black maroon.
- ____ Bags of 8—ARISTOCRAT—Violet Rose.
- ____ Bags of 8—DORRIE OVERALL—Violet.
- ____ Bags of 8—DUKE OF WELLINGTON—White.
- ____ Bags of 8—PRINCESS ELIZABETH—Rose.
- ____ Bags of 8—SCARLET SENSATION—Scarlet red.
- ____ Bags of 8—SUNKIST—Deep yellow.
- ____ Bags of 8—PRINCESS MARGARET ROSE—Yellow, orange and red.
- ____ Bags of 9—MIXED TULIPS—An excellent mixture of 50 varieties.

PRICES OF ALL THE ABOVE STOCK

1 Bag \$1.00 — 2 Bags \$1.60 — 4 Bags \$2.80 — 6 Bags \$4.00 — 8 Bags \$5.00

Wholesale price on Dutch Iris — 500 for \$8.00 — 1000 for \$15.00

Wholesale price on Tulips — 100 for \$7.00 — 500 for \$30.00

Any customer may order at the wholesale price, but no wholesale orders accepted for less than 500 iris or 100 tulips.

THESE ARE DELIVERED PRICES. THERE ARE NO HIDDEN EXTRAS. WE PAY POSTAGE PLANTING DIRECTIONS WILL BE ENCLOSED WITH BULBS

We never substitute unless we are out of the item ordered in which case we make the best substitution possible unless you have indicated that you prefer a cash refund by checking here_____.

To order simply indicate the number of bags wanted of each item, in the space provided, and enclose your remittance for the proper amount as indicated above. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) in the mail, if your order was mailed in by you personally in our regular return addressed envelope.

If the name and address below are incorrect please make the necessary corrections.

NOW IS THE TIME
TO ORDER YOUR
FALL BULBS

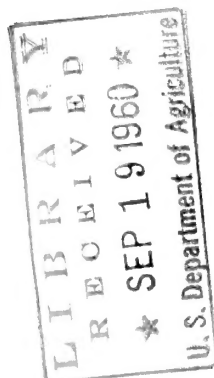
1960

MORELAND'S NURSERIES

1504 North "K"
Pensacola, Fla.

NOTICE TO POSTMASTER: If not delivered in 5 days please return to sender.

Return Postage Guaranteed.



U. S. DEPT. OF AGRICULTURE, LIBRARY
DIVISION OF BIBLIOGRAPHY
WASHINGTON 25, D. C.

TULIPS IN QUANTITY AS LOW AS 7¢ EACH

DUTCH IRIS IN QUANTITY ONLY 1½¢ EACH

To give you the benefit of quantity price, when a mixture of items is ordered all stock will be priced "by the bag" and the price will be computed on the basis of the **total number of bags ordered of all stock**. This will enable you to get a quantity price on a single bag of tulips, for example, when it is ordered with a quantity order of Dutch Iris.

DUTCH IRIS

THE FOOLPROOF BULB—WILL GROW IN SPITE OF EVERYTHING

Without question Dutch Iris is the most reliable bulb that can be planted in the Fall. It will give you more beauty with less investment in time and money than any other Fall bulb. Our Dutch Iris are of unsurpassed beauty and guaranteed to bloom 100%. You just can't beat Dutch Iris for making a brilliant show for negligible cost, and effort.

Even if you have a planting of Dutch Iris from last year, we suggest that you add a few bags of fresh bulbs to maintain the quality of your planting. All of our bulbs have been grown in Holland, spaced in the field, under the finest possible conditions and will produce blooms superior to those which have been left in the ground and which have become one-sided due to crowding.

Dutch Iris are most effective if planted in mass and our low prices make this possible. One very effective way of planting Iris is in clumps of 12 or more in a single color to the clump, with the bulbs planted not further than 1" apart. If they are planted in a bed, we recommend spacing about 4" apart each way. At this spacing a bag of 36 bulbs will plant 4 square feet of bed space. For a border planting, we recommend a triple row of bulbs about 2" apart each way. At this spacing, a bag of 36 bulbs will plant 2 feet of row. Since Dutch Iris produces little foliage and stems from 12" to 18" above the ground, they can be planted in with low growing bedding plants such as pansies, allisum or calendulas.

Packed 36 to the bag.

WEDGEWOOD IRIS

Similar to Dutch Iris but has a larger bloom and blooms much earlier and therefore is sometimes killed by a late frost, comes only in light blue.

Packed 25 to the bag.

ANEMONES

The St. Brigid strain of anemones which we handle is one of the most striking flowers that can be grown. They look like miniature peonies but their colors are brighter and they are much more delicate in appearance. Although somewhat more temperamental than Dutch Iris they are nevertheless easier to grow than Ranunculi which they so closely resemble.

Packed 25 to the bag.

TULIPS

Tulips are the favorite Spring bulb all around the world. Many varieties are beautiful, easy to grow, long lasting and reliable, but there are thousands of varieties of tulips, many of which are lacking in one or more of the above characteristics. Price is no indication of quality since many of the most expensive bulbs are expensive because they are difficult to grow. Certain of the cheapest varieties are inexpensive because they are very easy to grow while others are inexpensive because they produce poor quality blooms and are not much in demand.

After considerable research, we have arrived at the conclusion that the outstanding variety of tulip for the Eastern and Southeastern part of the United States is Red Matador. Under average garden conditions, it produces the largest bloom of any tulip and is almost invariably perfectly formed, beautifully colored and long lasting. In addition to this outstanding variety, we offer a selection of other excellent varieties. All of these varieties rate high in beauty, vigor, size and bloom life.

We do not think you can get tulips which would give you greater satisfaction at any price. For simplicity's sake, we offer only these varieties by name. If a wider selection of varieties is desired, our mixture is made up of about 50 of the choicest of the thousands of available varieties.

In areas where the ground freezes, the bulbs may be planted any time until the ground becomes too hard to work. In areas where the ground does not freeze, best results will be obtained if the bulbs are kept in the refrigerator—not in the freezing compartment—for about 6 weeks prior to planting.

Mixed tulips packed 9 to the bag.

Red Matador packed 7 to the bag.

Other varieties packed 8 to the bag.